

# MEDIA KIT

# 2023



MENNONITE HERITAGE VILLAGE

# HERITAGE CLASSIC CAR SHOW



[www.heritageclassiccarshow.com](http://www.heritageclassiccarshow.com)



[heritage classiccarshow@gmail.com](mailto:heritage classiccarshow@gmail.com)

# SPONSORSHIP

By becoming a sponsor of the Heritage Classic Car Show, you are allowing us to offer free admission to the public, swag and admission for the registrants and provide a fun-filled day for all ages.



## SPONSORSHIP

\*\*\*Please note: all sponsors will have their business logo featured on the sponsor page linking to their website or social media.\*\*\*

## OPPORTUNITIES



### Event Sponsor **\$2,000**

Your involvement allows us to offer free admission to the public

What you get:

- Leaderboard ad on frontpage of website linking to your website
- Logo on event signage displayed throughout the village on event day
- Space at event for your display
- Social media post announcing your involvement
- Open to multiple sponsors for price listed or one sponsor at \$8,000



### Photography Sponsor **\$1,000**

Your involvement allows us to hire a professional photographer to capture the highlights of the event

What you get:

- Leaderboard ad on frontpage of website linking to your website
- Your logo on all photos taken at show and posted throughout the year and next show
- Social media post announcing your involvement
- Open to one sponsor



### Event Host Sponsor **\$550**

Your involvement allows us to have Big Daddy Tazz emcee and judge this event

What you get:

- Leaderboard ad on Event page of website linking to your website
- Your logo on signage at the registration/awards booth at the event
- Social media post announcing your involvement
- Open to one sponsor



### Swag Sponsor **\$1,800**

Your involvement allows us to offer t-shirts to the first 150 registered participants

What you get:

- Your logo on the sleeve of all t-shirts designed for the event
- Leaderboard ad on Winners Circle page
- Social media post announcing your involvement
- Open to one sponsor



### Trophy Sponsor **\$850**

Your involvement allows us to have real life awards presented to the winners at the event

What you get:

- Leaderboard ad on Winners Circle page of website linking to your website
- Your logo on all plaques given out at event
- Social media post announcing your involvement
- Open to one sponsor



### Airbrush Artist Sponsor **\$550**

Your involvement allows us to have Mardi Gras Face Art at this event offering free body art for the participants and public

What you get:

- Leaderboard ad on Event page of website linking to your website
- Your logo on signage at the airbrushing location at the event
- Social media post announcing your involvement
- Open to one sponsor

## CAR SHOW SUPPORTERS

### GOLD SUPPORTER \$400

What you get:

- Social media post announcing your involvement
- Open to multiple sponsors

### SILVER SUPPORTER \$250

What you get:

- Social media post announcing your involvement
- Open to multiple sponsors

### BRONZE SUPPORTER \$125

What you get:

- Social media post announcing your involvement
- Open to multiple sponsors