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# HERITAGE CLASSIC CAR SHOW SPONSORSHIP PROPOSAL

PREPARED BY  
**WEST FIVE STORY**  
EVENT MANAGEMENT



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# ABOUT THE EVENT



## HERITAGE CLASSIC CAR SHOW

- The Heritage Classic Car Show is open to all ages as spectators or registrants, we welcome vehicles of all types from Special Interest to Classics and everything in between.
- This event helps to raise funds for Mennonite Heritage Village in their quest to preserve and conserve historic artifacts, documents, and buildings that tell the Russian Mennonite Story.

## EVENT TIMELINE

Car Show Hours

Saturday, July 20, 2024

11:00am - 4:00pm

Registration online anytime  
before 5:00 pm July, 19, 2024

Registration in person

8:00 am - 11:00 am

Mardi Gras Face Art

11:00 am - 4:00 pm

People's Choice Judging

11:00 am - 3:00 pm

Muffler Rapping

3:00 pm

Awards Ceremony

4:00 pm

# PROJECT EVENT DETAILS

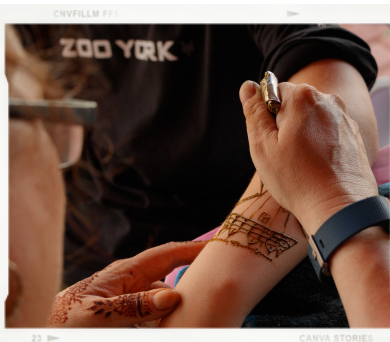


## YOU WON'T WANT TO MISS THIS!!!



### BIG DADDY TAZZ

Big Daddy Tazz will be joining us for the day as our event emcee.



### MARDI GRAS FACE ART

Mardi Gras Face Art will be joining us for the day providing tattoos, face painting and hennas.



### MUFFLER RAPPING

At 3:00 PM we will be doing a muffler rapping competition. Loudest vehicle wins, you won't want to miss this!



### CAR SHOW SHIRTS

The first 150 registrants will receive car show shirts featuring the 2023 Heritage Classic Car Show winners.



### PEOPLE'S CHOICE

Attend the show as a spectator or registrant and vote for your favorite vehicle.



### BARREL TRAIN

Join us for the day and take yourself or children for a tour of the village on our Barrel Train.

# SPONSORSHIP OPPORTUNITIES



## EVENT SPONSOR

Your involvement allows us to offer free admission to the public. What you get:

- Leaderboard ad on front page of website linking to your website
- Logo on event signage displayed throughout the village on event day
- Space at event for your display

\$2,000

## PHOTOGRAPHY SPONSOR

Your involvement allows us to hire a professional photographer to capture the highlights of the event. What you get:

- Your logo on all photos taken during the event and used on social media throughout the next year.
- Leaderboard ad on website linking to your website
- Space at event for your display

\$1,000

## SWAG SPONSOR

Your involvement allows us to offer t-shirts to the first 150 registered participants. What you get:

**SOLD OUT**

- Your logo on the front of all t-shirts created for the event
- Leaderboard ad on Winner's page of website linking to your website
- Space at event for your display

\$1,500

## ARTIST SPONSOR

Your involvement allows us to have Mardi Gras Face Art at this event offering free body art to the participants and public.

What you get:

- Leaderboard ad on website linking to your website
- Your logo on event signage
- Space at event for your display

\$600

## TROPHY SPONSOR

Your involvement allows us to have really nice trophies to present to the winners at the event. What you get:

- Leaderboard on website linking to your website
- Logo on all plaques created for the event
- Space at event for your display

\$1,000

## EVENT HOST SPONSOR

Your involvement allows us to have Big Daddy Tazz at the event as an emcee. What you get:

- Leaderboard ad on website linking to your website
- Your logo on signage at event
- Space at event for your display

\$600

## CAR SHOW SUPPORTERS

GOLD SUPPORTER \$500

SILVER SUPPORTER \$300

BRONZ SUPPORTER \$150

Please note: All sponsorships include social media shout out



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**THANK YOU**

**CONTACT US**

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